

# tom

by  tomtom

## Your road alert assistant



Meet Tom by TomTom, your new smart driving assistant. Designed to boost your focus and increase confidence on the road, Tom alerts you about changing traffic conditions, hazards, and speed cameras with audio and visual cues. Keep your focus where it belongs - on the road ahead - with Tom, your sidekick on the road.

Tom alerts you for



Speed cameras



Obstacles



Traffic

MADE IN EUROPE





### Roads change in an instant

Your focus shouldn't. You don't always need directions, but you always need awareness. Tom monitors the unexpected – from sudden traffic to surprise hazards – while you stay in your driving flow.

### See it. Hear it. React to it.

Speed cameras\*, road hazards, sudden slowdowns, traffic jams – all detected, all communicated, always on. Tom's there to transform uncertainty into driving confidence.



### The ultimate pair of Toms

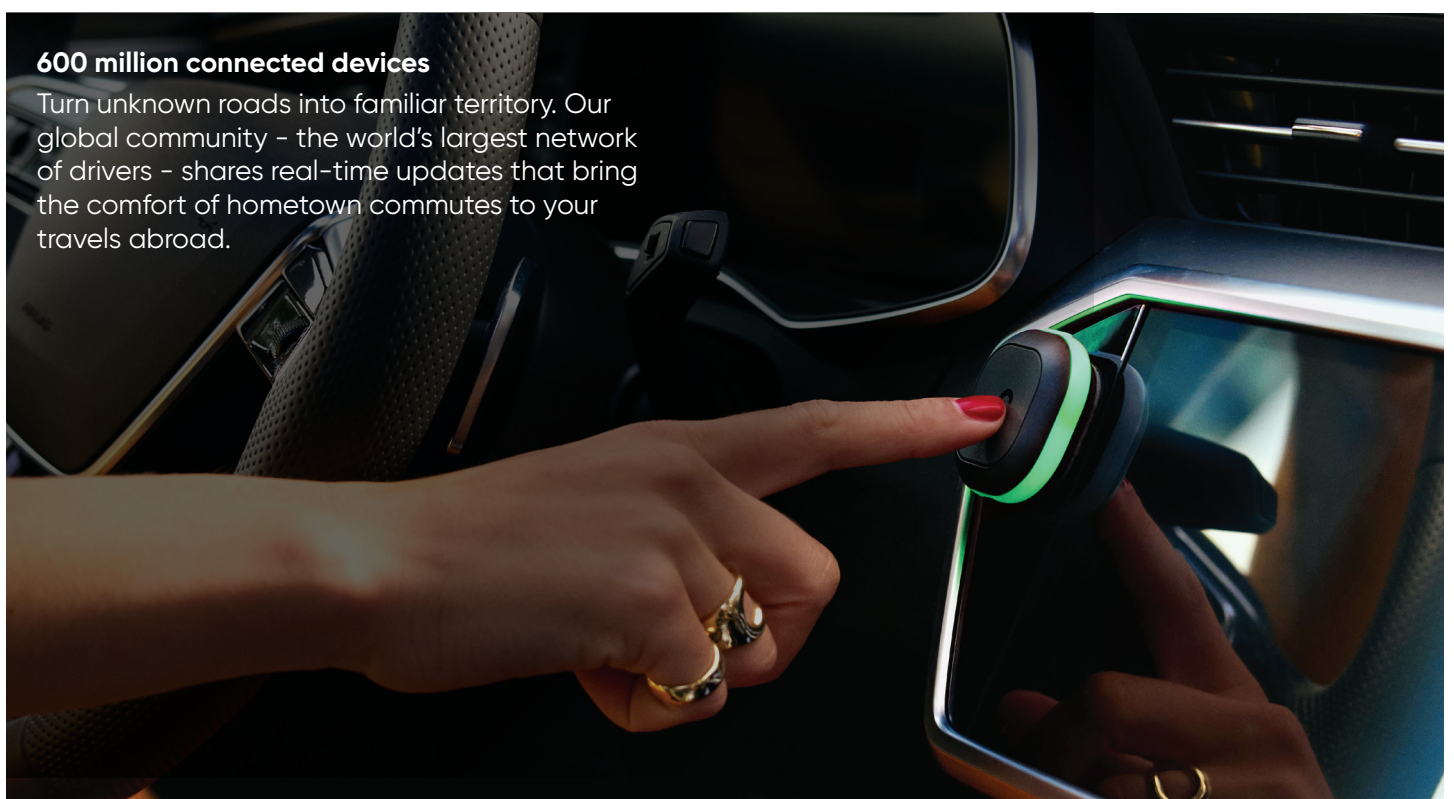
Tom is powered by the TomTom app. Harnessing the insights from a global community of 600 million drivers and three decades of navigation experience, drive with the best of TomTom's tech. Available in Apple Appstore and Google Play Store.



*Pairing Tom with the TomTom app requires Android 12 or higher, or iOS 18 or higher.*

### 600 million connected devices

Turn unknown roads into familiar territory. Our global community – the world's largest network of drivers – shares real-time updates that bring the comfort of hometown commutes to your travels abroad.



## Your sidekick on the road alerts you for:



### Speed cameras\*

Tom warns you about upcoming fixed speed cameras, mobile traps, danger zones (in France), and trajectory controls – all with audio and visual alerts.



### Obstacles

Traffic jams, road works, accidents, broken-down vehicles – Tom spots them all. Even objects on the road, dangerous conditions, and wrong-way drivers are flagged before you encounter them.



### Traffic

Sudden standstills. Unexpected slowdowns. Dangerous jam tails. Tom alerts you of them all to help you avoid a dangerous situation.



### Speeding

Speed creeps up on the best of us. Don't be caught off guard. Tom tells you when your speedometer goes above the limit.

More info on colors and alerts: [tomtom.com/tom-alerts](https://tomtom.com/tom-alerts)

## Tom's got more to offer:



### Starts automatically

No need to open the app before every drive. With its built-in Autostart feature, Tom activates the moment you hit the road.



### No subscription needed

All features and services are available without subscription or hidden costs. Just download the TomTom app and get started.



### Apple Carplay and Android Auto

Your dash, our alerts. Connect Tom to your car's digital ecosystem – Apple or Android. No subscription needed.



### Screenless by design

Tom is designed to reduce distractions and help drivers find focus. Less screen time, more road time. But don't worry, when traffic or danger lurks around the corner, the LED ring and buzzer are impossible to miss.



### Magnetic mount with adhesive strip

Tom is installed in an instant. Just clean the surface. Stick the strip. Click Tom on. Done. Once installed, Tom stays exactly where you put it, thanks to a powerful magnet.



### Built for drivers, not advertisers

Your data only powers the world's smartest driving community (with your permission, of course). Tom only contributes to making our roads safer. That's how it should be.



### Connecting to multiple phones

Tom connects to multiple phones. Useful if you and your partner drive the same car and aren't always driving together.



### One month battery life

Tom runs for 30 days straight on a single charge. When Tom finally needs a charge, the included USB-C cable and USB-A adaptor work in every car.



### Community reporting

Easily report speed cameras by tapping the main button once. Spotted a road hazard? Hold main button a little longer. Ghost camera? Hit the dismiss button at the top.

# Why Tom outperforms speed camera apps

	Tom by TomTom	Smartphone apps
<b>Starts automatically</b> Road hazards and speed cameras can appear at any moment, even on shorter routes where navigation isn't needed. Tom activates as soon as you start your journey, so you're always ready for the unexpected.	Yes	No
<b>Road relevant alerts only</b> Distractions can be dangerous. While using your smartphone, messages and notifications from other apps can steal your attention away from the road. Tom filters out the noise and only alerts you to relevant road information.	Yes	No
<b>Largest driving community across the globe</b> Most speed camera apps are limited to their home country, leading to reduced accuracy when crossing borders. TomTom, however, relies on a global community of drivers - with over 600 million connected devices - ensuring precise traffic and speed camera data across all supported countries.	Yes	No
<b>Unmissable notifications</b> Tom's bright LED ring provides visual alerts, while the built-in buzzer delivers audible notifications. Positioned directly in your line of sight, you'll never miss an alert again - unlike app notifications that can easily be overlooked.	Yes	No
<b>Ad-free navigation</b> No ads, no distractions - and data privacy at its best. Ad-free premium navigation keeps you safer on the road and online. Only see what's important on the road.	Yes	No
<b>Including unparalleled TomTom navigation</b> TomTom app is built on 30 years of navigation expertise. Smart routing, unrivaled traffic information and exceptional user experience from departure to arrival. And yes, it's fully compatible with Apple Carplay/ Android auto - all available without the need for a subscription.	Yes	No
<b>One-button reporting</b> When using an app to report hazards or speed cameras, you'll need to interact with your smartphone. With Tom, reporting is just a tap on the center button away. A single tap for speed cameras and a double tap for hazards make it a much safer solution in comparison.	Yes	No
<b>Using phone battery</b> Smartphone apps can drain your phone's battery. Tom has a one-month battery life and can be charged in any car with a USB-C or USB-A port.	No	Yes

## What's in the box

- Tom by TomTom
- Adhesive mount
- USB-C cable
- USB-A adaptor
- Installation guide



## TomTom speed camera coverage

Argentina	Greece	Romania
Australia	Hong Kong	Portugal
Austria	Hungary	Russia
Belgium	Indonesia	Serbia
Brazil	Ireland	Singapore
Bulgaria	Italy	Slovakia
Canada	Latvia	Slovenia
Chile	Lithuania	Spain*
Croatia	Luxembourg	Sweden
Czech Republic	Malaysia	Thailand
Denmark	Malta	The Netherlands
Estonia	Mexico	Ukraine
Finland	New Zealand	United Kingdom
France*	Norway	United States
Germany*	Poland	Uruguay

Article number	Product name	EAN	Unit weight	Box weight	Unit dimension	Box dimensions	MOQ
1TA0.002.00	Tom by TomTom	636926107907	32 gram	141 gram	48 x 48 x 14.7 (mm)	146 x 101 x 24 (mm)	64 pieces per shipping box

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\* Specific legislation applies to following countries:  
France: Speed camera warnings are not available in France. You will only receive alerts for danger zones.  
Germany: The use of devices that alert users to the locations of both fixed and mobile speed cameras is prohibited by law. Please ensure that you comply with national traffic regulations before enabling this feature.  
Spain: You will receive alerts for fixed speed camera locations only. Please be aware that alerts for mobile speed cameras are prohibited by law.